

Leadership Skills for Women in the GCC

(5 day course)



SHMAILAN

COURSE OBJECTIVE

Never before have there been the leadership opportunities for women in business in the GCC. Whether you are an entrepreneur or working in an organization having the right leadership skills can help you be more successful. In this course we will review the concept of leadership, unique leadership traits women have, the challenges of being a female leader in the GCC and how to develop your leadership skills.

AUDIENCE

Who does this training benefit :

Women in the GCC who want to improve their leadership abilities.

- Executives
- Managers
- Business Owners
- Educators
- Senior Government Employees
- Graduates

Course Prerequisites :

None

Workshop Structure :

- Theory supported by examples
- Case study
- Practical group exercises
- Supporting training material is provided to each participant

Timing :

9.00am to 1.00pm*

Refreshments and a one hour lunch break is provided

* Hours can be flexible based on client needs

Location :

Four or Five Store Hotel in Dubai*
Details provided upon registration

Course Benefits

- Understand of Leadership requirements for women in the GCC
- Be more confident in leadership abilities
- Network with other female leaders in the GCC
- Improve your leadership skills
- Develop the right leadership image

Leadership Skills for Women in the GCC - Course Review

What You Will Learn

- Understand the concept of leadership and the traits of great leaders
- Learn the stages of team development and leading at each stage
- Understand the difference between management and leadership
- Understand the different leadership styles
- Understand the unique characteristics women have as leaders and learn to leverage them
- Learn how to develop a vision, mission and goals for your future
- Learn how to look like, talk like and walk like a leader
- Learn how to develop your confidence and self esteem as a leader
- Understand the unique challenges for women in the GCC and how to overcome them
- Learn how to develop your own leadership skills
- Learn how to lead in challenging times

Course Content

What is Leadership?

You will look at the concept of leadership and characteristics of great leaders. You will also look at the characteristics of leaders in business in the GCC.

Leading Teams

This session will start with the stages of team development and how people and organisations react to them. The leadership styles at each stage will be discussed and how they can be implemented.

Differences Between Management and Leadership

There are distinct differences between management and leadership that will be discussed. Some individuals are great managers and not good leaders. The opposite is also true. This session will discuss finding the right balance as a female leader.

Leadership Styles

This session will explore different leadership styles. Delegates will also be introduced to the concept of Social Styles and how understanding their own style and the styles of others can make them a more effective leader.

Conduct a Personal SWOT's Analysis and Vision Board

The SWOT's analysis is an effective tool to that takes a look at your Strengths, Weaknesses, Opportunities and Threats. Delegates will also develop a Vision Board for their future.

Characteristics of Women As Leaders

Women have unique characteristics that can help them be excellent leaders. Women can listen well, they have compassion, they can connect easily with others and they can multi-task. These are a few of the characteristics that will be explored in this lively session about women's leadership traits.

Developing a Vision, Mission and Goals

All great leaders have a vision of where they want to go. Leaders also like to win and having a good mission statement will make that more attainable. In order to achieve your vision/mission you will need goals to help you reach your target. In this session you will learn how to do all three and develop a plan for your future as a leader.

Looking Like, Talking Like, and Walking Like a Leader

In this session we will explore what impression female leaders should make when people meet them. We will look at the importance of the right clothing, vocal skills, listening skills and effective use of body language.

Developing Your Confidence and Self Esteem As a Leader

Confidence is a very important characteristic of a leader. In this session we will explore what it takes to be confident. We will also look at the importance of positive self esteem for women as leaders and how to develop it.

Challenges for Female Leaders in the GCC

Leadership opportunities for women are the best they have ever been in the GCC. Now is the time to become a leader. There are unique challenges for women in the GCC that are based culture, social customs and a lack of awareness. These will be discussed in a lively sessions and how to overcome them effectively.

Developing Your Leadership Skills

In this session you will learn how to develop your own leadership skills and make a plan to implement what you have learned in this course.

Leading in Challenging Times

All leaders face challenges in their careers. In the current global crisis all of us are encountering difficulties. In this session we will explore what it takes to be an effective leader in times of crisis and the opportunities that can present.

**CANCELLATION
POLICY**

Delegates can cancel in writing at any time with the following fee applicable
13 – 5 days 20% of training cost
5 – 3 days 40% of training cost
2 – training date 80% of training cost

NOTIFICATION

Joining instructions will be emailed to the training coordinator 5 days in advance of the workshop date

SCHEDULE

Leadership Skills for Women in the GCC	January	February	March	April	May	June
	July	August	September	October	November	December
	X					X

PRICE

		US \$
	Per delegate	\$2995.00

BOOKING

1. **RESERVE** your place by emailing us at info@sigtraining.com
2. **CONFIRM** your attendance using the attached booking form



Booking Form Fax Back
To
FAO INFO

Fax Number: 97143415352

Shmailan International Training
P.O. Box 118485
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Company :
Address :
.....
.....Postcode :
Telephone : Fax :

Delegate Details

Mr/Mrs/Miss/Ms. (please circle)

First Name : Surname :
Position : Department :
Email : Telephone :

Delegate Details

Mr/Mrs/Miss/Ms. (please circle)

First Name : Surname :
Position : Department :
Email : Telephone :

Course : Leadership Skills for Women in the GCC

Date of Workshop :

Invoice Details

Company : Mr/Mrs/Miss/Ms. (please circle)
First Name : Surname :
Department : Email :
Address :
PO Number..... Postcode :
Telephone : Fax :

Cost of Course per delegate :
Number of delegates attending :
Total Cost :
Name (please print) :

SIGNATURE



